



ILM LEVEL 2 QUALIFICATIONS IN PREPARING FOR BUSINESS ENTERPRISE



ILM/L2QPBE/V3/0911

Introducing the qualifications

The ILM Level 2 Award in Preparing for Business Enterprise and the ILM Level 2 Certificate in Preparing for Business Enterprise are qualifications aimed at giving participants the ability to assess their own suitability for starting and running an enterprise and to assist in their decision making. The qualifications also explore the implications of starting up and running a business.

The Award is a concise qualification consisting of one mandatory unit – ‘Assessing own suitability for enterprise’. Here, learners gain an understanding of the risks involved in self employment alongside the skills, knowledge and abilities needed to start and run an enterprise. Assessment takes the form of a reflective log where learners explore their expectations and reasons for entering self employment.

The Certificate builds and broadens on the understanding gained in the Award (please note candidates may join the Certificate directly and are not required to undertake the Award as a prerequisite.) Learners complete an additional four mandatory units which cover other practical aspects of enterprise including; legal and financial requirements for starting and running a business, the marketing/selling of products/services, and how to prepare a business plan.

Qualifications overview

	Level 2 Award in Preparing for Business Enterprise	Level 2 Certificate in Preparing for Business Enterprise
Credit value	<ul style="list-style-type: none"> Minimum 3 credits 	<ul style="list-style-type: none"> Minimum 14 credits
Guided learning	<ul style="list-style-type: none"> Minimum 9 hours 	<ul style="list-style-type: none"> Minimum 40 hours
Duration	<ul style="list-style-type: none"> Completion within three years 	<ul style="list-style-type: none"> Completion within three years
Structure	<ul style="list-style-type: none"> Induction – one hour Tutorial support – at least two hours One mandatory unit with a credit value of 3 	<ul style="list-style-type: none"> Induction – two hours Tutorial support – at least five hours Five mandatory units with a combined credit value of 14
Assessment – mandatory units	<ul style="list-style-type: none"> Reflective log 	<ul style="list-style-type: none"> Reflective log Simple business case/plan
Entry requirements	There are no formal entry requirements but participants will normally have a background that will enable them to benefit from the programme.	

Please note these ILM Vocationally Related Qualifications (VRQs) are part of the Qualifications and Credit Framework (QCF), applicable in England, Wales and Northern Ireland, providing successful candidates with transferable qualification credit.



ILM LEVEL 2 QUALIFICATIONS IN PREPARING FOR BUSINESS ENTERPRISE

Overview of units

Ref	Unit title	CV*	Mandatory
E2.01	Assessing own suitability for enterprise	3	A C
E2.02	Exploring the legal and regulatory requirements for starting and running an enterprise	2	C
E2.03	Exploring how to market and sell a product or service	3	C
E2.04	Exploring the financial needs of a business	3	C
E2.05	Exploring how to start and run a business	3	C

* Credit value
Candidates must complete the associated mandatory units for their qualification, marked A = Award and C = Certificate – check with your centre for further advice.

Learning resources

There is a range of materials available to support ILM qualifications, for full details browse online at www.i-l-m.com/shop. The following resource packs are suitable for the qualifications in Preparing for Business Enterprise:

- **ILM Preparing for Enterprise Resource Packs** are a complete set of validated tutor and learner materials ideal for delivering these qualifications. Developed in partnership with WCOD the packs are available at www.rtmpartner.com

ILM membership

All learners can gain free development support for six months with our Trial Membership package. ILM membership brings access to a wide range of online resources, news and information that have been specially selected to support management learning and development. It's the ideal way to help learners get the most from their ILM programme and support their management career.

Learners can simply visit www.i-l-m.com/activate and start their free Trial Membership anytime.

Contact ILM www.i-l-m.com

The ILM Qualification and Membership teams are dedicated to providing the very best in customer care. If you need guidance on any aspect of leadership and management development, whether at an individual or organisational level, contact ILM.

For information on any aspect of ILM qualifications and learning resources contact **01543 266867** or email **customer@i-l-m.com**

For information on ILM membership contact **01543 266886** or email **membership@i-l-m.com**

Customer Services

Stowe House
Netherstowe
Lichfield
WS13 6TJ
T 01543 266867
F 01543 266893